

The Ethical Charter

“Private User and Ethical Business”

Preface

“The ethical citizen does not simply go about their own business. They don’t wake up in the morning solely demanding their rights. On the contrary, they commit with a sense of responsibility that is ever new and ever greater.”

(Howard Gardner, psychologist, Harvard University)

Identifying ourselves with the title of **“ethical user”** defines who we are and assigns us responsibilities toward the values we believe in and passionately uphold.

The constant transitions and sudden changes of our times have shown us, now more than ever, the need for unity, cohesion, and a shared strength that is organised and well regulated. Sometimes rules may seem like limitations — but that is not the point of view from which we write this document.

We are like drops of water, and like every drop of water, we too dream of reaching the sea and enjoying its vast openness. But we must never forget that it is rivers that carry each drop to the sea — and without riverbanks, every river becomes nothing more than a stagnant and foul swamp.

We all need to belong to something, to be part of a system that respects us, values us, and supports us — both economically and morally — in times of need.

Unika, in collaboration with **Antereum**, embodies all of this through a large community of people who support the real economy using the tools of digital finance.

Social Norms

THE ETHICAL USER AND BUSINESS:

- Respects and protects the environment
- Respects and protects animals
- Respects and protects people
- Safeguards both private and public property
- Protects artistic heritage
- Does not tolerate or commit abuse
- Does not tolerate or commit discriminatory acts
- Provides moral support to members of the community
- Participates in charitable initiatives
- Promotes meritocracy in society and the workplace
- Contributes to social dialogue
- Promotes and protects the values of the **Antereum** and **Unika** brands
- Report violations of this document

A heartfelt thank you to all users, individuals and businesses, who — with love, passion, loyalty and perseverance — respect and spread our values and support our projects, believing in the pursuit of a shared and socially driven economy.